

The 2022-2027 Outlook for Household and Institutional Pesticides and Chemicals in Japan

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Abstracts

This study covers the latent demand outlook for household and institutional pesticides and chemicals across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for household and institutional pesticides and chemicals. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers household and institutional pesticides and chemicals as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for household and institutional pesticides and chemicals is 3253207. It is for this definition that aggregate latent demand estimates are derived. Household and institutional pesticides and chemicals is specifically defined as follows:

3253207 HOUSEHOLD AND INSTITUTIONAL PESTICIDES AND CHEMICALS

32532071 Household and institutional pesticides and chemicals

3253207111 Household and institutional pesticides and chemicals, flying insect (excluding fumigants), aerosol

3253207113 Household and institutional pesticides and chemicals, flying insect (excluding fumigants), nonaerosol

3253207121 Household and institutional pesticides and chemicals, crawling insect, aerosol

3253207123 Household and institutional pesticides and chemicals, crawling insect, nonaerosol

3253207125 Household and institutional pesticides and chemicals, crawling insect, total release insect foggers

3253207131 Household and institutional pesticides and chemicals, flea and tick insecticides, aerosol

3253207133 Household and institutional pesticides and chemicals, flea and tick insecticides, nonaerosol

3253207135 Household and institutional pesticides and chemicals, flea and tick insecticides, pet collars

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