

# **The 2022-2027 Outlook for Household Gas Ranges, Ovens, Surface Cooking Units, and Equipment in Japan**

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## **Abstracts**

This study covers the latent demand outlook for household gas ranges, ovens, surface cooking units, and equipment across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for household gas ranges, ovens, surface cooking units, and equipment. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers household gas ranges, ovens, surface cooking units, and equipment as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for household gas ranges, ovens, surface cooking units, and equipment is 3352213. It is for this definition that aggregate latent demand estimates are derived. Household gas ranges, ovens, surface cooking units, and equipment is specifically defined as follows:

**3352213 Gas household units and related parts and accessories**

33522131 Gas household ranges, ovens, surface cooking units, and equipment (including parts and accessories)

3352213110 Gas household ranges, ovens, surface cooking units, and equipment

3352213111 Gas household ranges, standard, free~standing, over 32 inches (81.3 cm) cooking top and oven

3352213112 Gas household ranges, standard type, free standing and built in installation (including apartment ranges)

3352213113 Gas household ranges, standard, free~standing, over 24 inches (61 cm) to 32 inches (81.3 cm) cooking top and oven

3352213115 Gas household ranges, standard, free~standing, apartment ranges, 24 inches (61 cm) cooking top and oven

3352213117 Gas household ranges, standard, for built~in installation (built~in or stack~on oven broiler unit)

3352213119 Gas household surface cooking tops (one or more burners)

3352213121 Gas household ranges, ovens, and surface cooking units, nonstandard types (including wall hung, slide in, or drop in)

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