

The 2022-2027 Outlook for Household Dry Chlorine and Other Inorganic Bleaching Compounds of at Least 50% Available Chlorine in Japan

<https://marketpublishers.com/r/28E8468C1514EN.html>

Date: November 2021

Pages: 235

Price: US\$ 595.00 (Single User License)

ID: 28E8468C1514EN

Abstracts

This study covers the latent demand outlook for household dry chlorine and other inorganic bleaching compounds (calcium hypochlorite, etc., 50 percent or more available chlorine or equivalent oxidizing value, 100 percent Cl equivalent) across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for household dry chlorine and other inorganic bleaching compounds (calcium hypochlorite, etc., 50 percent or more available chlorine or equivalent oxidizing value, 100 percent Cl equivalent). This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers household dry chlorine and other inorganic bleaching compounds (calcium hypochlorite, etc., 50 percent or more available chlorine or equivalent oxidizing value, 100 percent Cl equivalent) as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for household dry chlorine and other inorganic bleaching compounds (calcium hypochlorite, etc., 50 percent or more available chlorine or equivalent oxidizing

value, 100 percent Cl equivalent) is 3256121170. It is for this definition that aggregate latent demand estimates are derived. Household dry chlorine and other inorganic bleaching compounds (calcium hypochlorite, etc., 50 percent or more available chlorine or equivalent oxidizing value, 100 percent Cl equivalent) is specifically defined as follows:

3256121170 Chlorine and other inorganic bleaching compounds, household, dry (calcium hypochlorite, etc., 50 percent or more available chlorine or equivalent oxidizing value, 100 percent Cl equivalent)

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