

# The 2023-2028 Outlook for Hospital Furniture for US Zip Codes

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## Abstracts

This study covers the latent demand outlook for hospital furniture across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for hospital furniture. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers hospital furniture as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for hospital furniture is 3391116. It is for this definition that aggregate latent demand estimates are derived. Hospital furniture is specifically defined as follows:

3391116 HOSPITAL FURNITURE

33911161 Hospital furniture

3391116102 Hospital operating room furniture, including cabinets, cases, and tables

339116105 Hospital patient room furniture, including cabinets, desks, dressers, and over bed tables (excluding beds and chairs)

339116109 Other hospital furniture, including back rests, bassinets, cases, chart racks, and other tables (excluding hospital beds, operating room furniture, and patient room furniture)

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