

The 2022-2027 Outlook for Hose Supporters, Arm Bands, Suspenders, and Handkerchiefs in Japan

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Abstracts

This study covers the latent demand outlook for hose supporters, arm bands, suspenders, and handkerchiefs across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for hose supporters, arm bands, suspenders, and handkerchiefs. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers hose supporters, arm bands, suspenders, and handkerchiefs as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for hose supporters, arm bands, suspenders, and handkerchiefs is 315999A. It is for this definition that aggregate latent demand estimates are derived. Hose supporters, arm bands, suspenders, and handkerchiefs is specifically defined as follows:

315999A HOSE SUPPORTERS, ARM BANDS, SUSPENDERS, AND HANDKERCHIEFS

315999A1 Hose supporters, arm bands, and suspenders

315999A2 Handkerchiefs

315999A3 Hose supporters, arm bands, suspenders, and handkerchiefs

315999A111 Hose supporters, arm bands, and suspenders

315999A221 Men's and junior boys' handkerchiefs

315999A231 Women's, misses', juniors', girls,' and little boys' handkerchiefs

315999A300 Hose supporters, arm bands, suspenders, and handkerchiefs

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