

The 2022-2027 Outlook for Horizontal Bars, Balance Beams, Trampolines, Mats, and Other Gymnasium and Gymnastic Equipment in Japan

<https://marketpublishers.com/r/27796E6C472FEN.html>

Date: November 2021

Pages: 234

Price: US\$ 595.00 (Single User License)

ID: 27796E6C472FEN

Abstracts

This study covers the latent demand outlook for horizontal and parallel bars, balance beams, trampolines, wrestling and other gymnasium mats, and gymnasium and gymnastic apparatus and equipment across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for horizontal and parallel bars, balance beams, trampolines, wrestling and other gymnasium mats, and gymnasium and gymnastic apparatus and equipment. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers horizontal and parallel bars, balance beams, trampolines, wrestling and other gymnasium mats, and gymnasium and gymnastic apparatus and equipment as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for horizontal and parallel bars, balance beams, trampolines, wrestling and other gymnasium mats, and gymnasium and gymnastic apparatus and equipment is 3399207101. It is for this definition that aggregate latent demand estimates are

derived. Horizontal and parallel bars, balance beams, trampolines, wrestling and other gymnasium mats, and gymnasium and gymnastic apparatus and equipment is specifically defined as follows:

3399207101 Gymnasium and gymnastic apparatus and equipment, including horizontal and parallel bars, balance beams, trampolines, and wrestling and other gymnasium mats

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