

The 2022-2027 Outlook for Heat Transfer Equipment Excluding Electric Dehumidifiers in Japan

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Abstracts

This study covers the latent demand outlook for heat transfer equipment excluding electric dehumidifiers across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for heat transfer equipment excluding electric dehumidifiers. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers heat transfer equipment excluding electric dehumidifiers as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for heat transfer equipment excluding electric dehumidifiers is 3334151. It is for this definition that aggregate latent demand estimates are derived. Heat transfer equipment excluding electric dehumidifiers is specifically defined as follows:

3334151 Heat transfer equipment (except electrically operated dehumidifiers)

33341510 Heat transfer equipment (except electrically operated dehumidifiers),

mechanically refrigerated, self contained, except motor vehicle mechanical air~conditioning systems

3334151000 Heat transfer equipment (except electrically operated dehumidifiers), mechanically refrigerated, self contained, except motor vehicle mechanical air~conditioning systems

3334151001 Packaged terminal air~conditioners

3334151003 Package terminal heat pumps

3334151005 Evaporative condensers, 100 tons and under

3334151007 Evaporative condensers, over 100 tons

3334151009 Room fan~coil air~conditioning units, vertical stack

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3334151013 Room fan~coil air~conditioning units, horizontal

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