

The 2022-2027 Outlook for Floor and Wall Furnaces, Unit Heaters, Gas-Fired Infrared Heaters, and Mechanical Stokers for US Zip Codes

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Abstracts

This study covers the latent demand outlook for floor and wall furnaces, unit heaters, gas-fired infrared heaters, and mechanical stokers across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for floor and wall furnaces, unit heaters, gas-fired infrared heaters, and mechanical stokers. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers floor and wall furnaces, unit heaters, gas-fired infrared heaters, and mechanical stokers as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for floor and wall furnaces, unit heaters, gas-fired infrared heaters, and mechanical stokers is 3334147. It is for this definition that aggregate latent demand estimates are derived. Floor and wall furnaces, unit heaters, gas-fired infrared heaters, and mechanical stokers is specifically defined as follows:

3334147 FLOOR AND WALL FURNACES, UNIT HEATERS, GAS FIRED INFRARED HEATERS, AND MECHANICAL STOKERS

33341471 Floor and wall furnaces, unit heaters, gas fired infrared heaters, and mechanical stokers (including parts)

3334147101 Floor and wall furnaces (gas and oil)

3334147106 Gas fired unit heaters, 400,000 Btu per hour or less

3334147111 Steam and hot water heating element, centrifugal fan type (blower) and propeller fan type unit heaters (except electric)

3334147116 Gas fired infrared heaters

3334147121 Mechanical stokers (except electric)

3334147126 Parts for floor and wall furnaces, unit heaters, gas fired infrared heaters, and mechanical stokers

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