

# The 2022-2027 Outlook for Floor and Wall Furnaces, Heaters, Stokers, and Related Parts for US Zip Codes

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## Abstracts

This study covers the latent demand outlook for floor and wall furnaces, heaters, stokers, and related parts across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for floor and wall furnaces, heaters, stokers, and related parts. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers floor and wall furnaces, heaters, stokers, and related parts as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for floor and wall furnaces, heaters, stokers, and related parts is 333414A. It is for this definition that aggregate latent demand estimates are derived. Floor and wall furnaces, heaters, stokers, and related parts is specifically defined as follows:

333414A Floor and wall furnaces, heaters, stokers, and related parts

333414A1 Other heating equipment, except electric (including parts for nonelectric

heating equipment and oil burners)

333414A101 Oil burners

333414A106 Parts and attachments for oil burners

333414A111 Gas burners and gas conversion burners (including parts), 400,000 Btu per hour or less

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333414A121 Parts and attachments for gas burners (sold separately)

333414A126 Heating unit ventilators (except electric)

333414A131 Nonelectric prefabricated metal fireplaces for commercial and industrial use

333414A136 Solar energy collectors (water or air)

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