

The 2022-2027 Outlook for Float, Sheet, and Plate Flat Glass Made by Flat Glass Producers for US Zip Codes

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Abstracts

This study covers the latent demand outlook for float, sheet, and plate flat glass made by flat glass producers across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for float, sheet, and plate flat glass made by flat glass producers. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers float, sheet, and plate flat glass made by flat glass producers as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for float, sheet, and plate flat glass made by flat glass producers is 3272111. It is for this definition that aggregate latent demand estimates are derived. Float, sheet, and plate flat glass made by flat glass producers is specifically defined as follows:

3272111 Flat glass (float, sheet, and plate), made by flat glass producers

32721110 Flat glass (float, sheet, and plate), made by flat glass producers

32721111 Flat glass (float, sheet, and plate process), made by flat glass producers

3272111000 Flat glass (float, sheet, and plate), made by flat glass producers

3272111001 Flat glass, automotive, standard greens~blue~greens, less than 2.9 mm thick

3272111006 Flat glass, automotive, standard greens~blue~greens, 2.9 mm or thicker

3272111011 Flat glass, automotive, high performance greens~blue~greens~blues, less than 2.9 mm thick

3272111016 Flat glass, automotive, high performance greens~blue~greens~blues, 2.9 mm or thicker

3272111021 Flat glass, automotive, privacy (high performance uncoated dark gray)

3272111026 Flat glass, automotive, other than privacy, standard greens~blue~greens, or high performance greens~blue~greens~blues

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