

The 2022-2027 Outlook for Flexible Steel Hose and Tubing for US Zip Codes

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Abstracts

This study covers the latent demand outlook for flexible steel hose and tubing across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for flexible steel hose and tubing. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers flexible steel hose and tubing as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for flexible steel hose and tubing is 33299951. It is for this definition that aggregate latent demand estimates are derived. Flexible steel hose and tubing is specifically defined as follows:

33299951 Flexible steel hose and tubing, including aluminum, stainless steel, and other types

3329995101 Flexible copper and copper base alloy hose and tubing

3329995106 Flexible aluminum and aluminum base alloy hose and tubing

3329995111 Flexible stainless steel hose and tubing

3329995116 Other flexible metal hose and tubing

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