

The 2022-2027 Outlook for Finished Cotton Broadwoven Fabrics Finished in Weaving Mills for US Zip Codes

<https://marketpublishers.com/r/22D3F37FC2F5EN.html>

Date: November 2021

Pages: 527

Price: US\$ 595.00 (Single User License)

ID: 22D3F37FC2F5EN

Abstracts

This study covers the latent demand outlook for finished cotton broadwoven fabrics finished in weaving mills across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for finished cotton broadwoven fabrics finished in weaving mills. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers finished cotton broadwoven fabrics finished in weaving mills as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for finished cotton broadwoven fabrics finished in weaving mills is 3132109. It is for this definition that aggregate latent demand estimates are derived. Finished cotton broadwoven fabrics finished in weaving mills is specifically defined as follows:

3132109 Finished cotton broadwoven fabrics, finished in weaving mills

31321091 Finished cotton broadwoven fabrics, finished in weaving mills

3132109111 Finished cotton broadwoven print cloth (finished in weaving mills)

3132109112 Finished cotton plain weave broadwoven fabric, excluding pile, finished in weaving mills

3132109121 Finished cotton broadwoven poplin and broadcloth (finished in weaving mills)

3132109131 Finished cotton broadwoven sheeting, plain weave, including bedsheeting and osnaburgs (finished in weaving mills)

3132109141 Finished cotton broadwoven tobacco, cheese, and bandage cloth (finished in weaving mills)

3132109151 Finished cotton broadwoven fabrics, other plain weave fabrics (except pile), including lawns, voiles, batistes, and duck (finished in weaving mills)

3132109161 Finished cotton broadwoven twill weave fabrics, excluding pile, finished in weaving mills

3132109171 Finished cotton broadwoven fabrics, excluding plain, twill, and pile weaves (including sateens, oxfords, table damask, jacquard, and dobby shirting), finished in weaving mills

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