

The 2022-2027 Outlook for Fabricated Textile Products for US Zip Codes

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Abstracts

This study covers the latent demand outlook for fabricated textile products across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for fabricated textile products. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers fabricated textile products as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for fabricated textile products is 31499984. It is for this definition that aggregate latent demand estimates are derived. Fabricated textile products is specifically defined as follows:

31499984 Fabricated textile products, including sleeping bags, parachutes, industrial shop towels and carpet tiles

3149998421 Fabricated sleeping bags

3149998441 Fabricated parachutes

3149998451 Fabricated industrial shop towels

3149998461 Fabricated carpet tiles (tufted and needlepunched) cut from broadloom

3149998471 Textile fire hoses

3149998475 Fabricated dust rags

3149998481 Miscellaneous fabricated products, made primarily of fabric

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