

The 2022-2027 Outlook for Fabric and Glass Woven Draperies Excluding Custom Made Draperies for US Zip Codes

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Abstracts

This study covers the latent demand outlook for fabric and glass woven draperies excluding custom made draperies across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for fabric and glass woven draperies excluding custom made draperies. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers fabric and glass woven draperies excluding custom made draperies as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for fabric and glass woven draperies excluding custom made draperies is 31412103. It is for this definition that aggregate latent demand estimates are derived. Fabric and glass woven draperies excluding custom made draperies is specifically defined as follows:

31412103 Woven draperies (except custom made), all fabrics, including glass

3141210361 Woven draperies (except custom made), all lengths, wholly or chiefly cotton

3141210371 Woven draperies (except custom made), all lengths, rayon and/or acetate fabrics

3141210381 Woven draperies (except custom made), all lengths, all other manmade fiber fabrics, including glass

3141210391 Woven draperies (except custom made), all lengths, other materials

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