

The 2023-2028 Outlook for Environmental Consulting Services in India

<https://marketpublishers.com/r/2693A88D740EEN.html>

Date: September 2022

Pages: 401

Price: US\$ 595.00 (Single User License)

ID: 2693A88D740EEN

Abstracts

This study covers the latent demand outlook for environmental consulting services across the states, union territories, and cities of India. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 4,900 cities in India. For each city in question, the percent share the city is of its state or union territory and of India as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-?-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state, union territory, and city, latent demand estimates are created for environmental consulting services. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers environmental consulting services as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for environmental consulting services is 54162. It is for this definition that aggregate latent demand estimates are derived. Environmental consulting services is specifically defined as follows:

54162 See industry description for 541620.

541620 This industry comprises establishments primarily engaged in providing advice and assistance to businesses and other organizations on environmental issues, such as the control of environmental contamination from pollutants, toxic substances, and

hazardous materials. These establishments identify problems (e.g., inspect buildings for hazardous materials), measure and evaluate risks, and recommend solutions. They employ a multidisciplined staff of scientists, engineers, and other technicians with expertise in areas, such as air and water quality, asbestos contamination, remediation, and environmental law. Establishments providing sanitation or site remediation consulting services are included in this industry.

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