

# The 2023-2028 Outlook for Environmental Consulting Services for US Zip Codes

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## Abstracts

This study covers the latent demand outlook for environmental consulting services across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for environmental consulting services. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers environmental consulting services as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for environmental consulting services is 54162. It is for this definition that aggregate latent demand estimates are derived. Environmental consulting services is specifically defined as follows:

54162 See industry description for 541620.

541620 This industry comprises establishments primarily engaged in providing advice and assistance to businesses and other organizations on environmental issues, such as

the control of environmental contamination from pollutants, toxic substances, and hazardous materials. These establishments identify problems (e.g., inspect buildings for hazardous materials), measure and evaluate risks, and recommend solutions. They employ a multidisciplined staff of scientists, engineers, and other technicians with expertise in areas, such as air and water quality, asbestos contamination, remediation, and environmental law. Establishments providing sanitation or site remediation consulting services are included in this industry.

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