

The 2022-2027 Outlook for Dry Purchased Noodle Products under 14% Moisture with Other Ingredients from Dehydration Plants for US Zip Codes

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Abstracts

This study covers the latent demand outlook for dry purchased noodle products of less than 14 percent moisture packaged with other ingredients made in dehydration plants excluding Chinese, canned, and frozen noodle products across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for dry purchased noodle products of less than 14 percent moisture packaged with other ingredients made in dehydration plants excluding Chinese, canned, and frozen noodle products. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers dry purchased noodle products of less than 14 percent moisture packaged with other ingredients made in dehydration plants excluding Chinese, canned, and frozen noodle products as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for dry purchased noodle products of less than 14 percent moisture packaged with other ingredients made in dehydration plants excluding Chinese, canned,



and frozen noodle products is 31142373. It is for this definition that aggregate latent demand estimates are derived. Dry purchased noodle products of less than 14 percent moisture packaged with other ingredients made in dehydration plants excluding Chinese, canned, and frozen noodle products is specifically defined as follows:

31142373 Dry (less than 14 percent moisture) purchased noodle products of all shapes, sizes, and types (except Chinese) packaged with other ingredients mitse, not canned or frozen

3114237311 Dry (less than 14 percent moisture) purchased noodle products of all shapes, sizes, and types (except Chinese) packaged with other ingredients mitse, not canned or frozen



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