

# The 2022-2027 Outlook for Dry Macaroni, Spaghetti, and Egg Noodle Products Made in Dry Pasta Plants for US Zip Codes

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## Abstracts

This study covers the latent demand outlook for dry macaroni, spaghetti, and egg noodle products made in dry pasta plants across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for dry macaroni, spaghetti, and egg noodle products made in dry pasta plants. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers dry macaroni, spaghetti, and egg noodle products made in dry pasta plants as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for dry macaroni, spaghetti, and egg noodle products made in dry pasta plants is 3118230. It is for this definition that aggregate latent demand estimates are derived. Dry macaroni, spaghetti, and egg noodle products made in dry pasta plants is specifically defined as follows:

3118230 DRY MACARONI, SPAGHETTI AND EGG NOODLE PRODUCTS,  
MITSE (EXCEPT CANNED OR FROZEN)

31182301 Dry macaroni, spaghetti, vermicelli, and other pasta products (water content less than 14 percent), mitse

31182302 Dry macaroni and noodle products packaged with other purchased ingredients, not canned or frozen

31182303 Noodle products of all shapes, sizes, and types, except Chinese noodles, dry, wet and refrigerated, and refrigerated macaroni, spaghetti, vermicelli, and other pasta products

3118230111 Dry macaroni, spaghetti, vermicelli, and other pasta products, except noodles, (water content less than 14 percent), mitse

3118230121 Dry noodle products of all shapes, sizes, and types, mitse, except Chinese noodles (water content of less than 14 percent)

3118230211 Dry (water content less than 14 percent) macaroni, spaghetti, vermicelli, and other macaroni products, mitse, packaged with other purchased ingredients, not canned or frozen

3118230221 Wet macaroni, spaghetti, vermicelli, and other pasta products, except noodles (water content 14 percent or more) except refrigerated

3118230231 Dry (water content less than 14 percent) noodle products of all shapes, sizes, and types (except Chinese), mitse, packaged with other purchased ingredients, not canned or frozen

3118230331 Refrigerated macaroni, spaghetti, vermicelli, and other pasta products, except noodles

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