

The 2022-2027 Outlook for Dental Professional Supplies for US Zip Codes

<https://marketpublishers.com/r/22ABA74B1219EN.html>

Date: November 2021

Pages: 513

Price: US\$ 595.00 (Single User License)

ID: 22ABA74B1219EN

Abstracts

This study covers the latent demand outlook for dental professional supplies across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for dental professional supplies. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers dental professional supplies as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for dental professional supplies is 33911412. It is for this definition that aggregate latent demand estimates are derived. Dental professional supplies is specifically defined as follows:

33911412 Dental professional supplies

3391141226 Dental tools for use with dental hand pieces, including burs, disks, abrasive points, diamond points, and wheels

3391141231 Dental alloys for amalgams

3391141236 Dental impression materials, including alginates and silicones

3391141241 Dental cements and other nonmetallic filling materials

3391141246 Other dental professional supplies

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