

# The 2022-2027 Outlook for Dental Laboratory Equipment and Supplies for US Zip Codes

<https://marketpublishers.com/r/2723306D756CEN.html>

Date: November 2021

Pages: 526

Price: US\$ 595.00 (Single User License)

ID: 2723306D756CEN

## Abstracts

This study covers the latent demand outlook for dental laboratory equipment and supplies across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for dental laboratory equipment and supplies. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers dental laboratory equipment and supplies as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for dental laboratory equipment and supplies is 3391143. It is for this definition that aggregate latent demand estimates are derived. Dental laboratory equipment and supplies is specifically defined as follows:

**3391143 DENTAL LABORATORY EQUIPMENT AND SUPPLIES**

33911431 Dental laboratory equipment and supplies

3391143101 Dental laboratory equipment, including benches, blow pipes, casting machines, flasks, furnaces, lathes, polishing units, and presses

3391143106 Precious dental metals, including gold, platinum, and silver

3391143111 Nonprecious dental metals

3391143116 Artificial teeth not customized for individual application, excluding dentures

3391143121 Other dental laboratory supplies, including gypsums and waxes, bridges, crowns, dentures, and other orthodontic appliances (except artificial teeth) not customized for individual application

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