

The 2022-2027 Outlook for Cotton Cordage and Twine for US Zip Codes

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Abstracts

This study covers the latent demand outlook for cotton cordage and twine across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for cotton cordage and twine. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers cotton cordage and twine as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for cotton cordage and twine is 3149915. It is for this definition that aggregate latent demand estimates are derived. Cotton cordage and twine is specifically defined as follows:

3149915 Cotton cordage and twine

31499151 Cotton cordage and twine

3149915111 Cotton braided cord regardless of size

3149915121 Cotton wrapping, seine, and other twine

3149915131 All other cotton cordage and twine

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