

The 2022-2027 Outlook for Cotton Broadwoven Twill Weave Fabrics Excluding Pile for US Zip Codes

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Abstracts

This study covers the latent demand outlook for cotton broadwoven twill weave fabrics excluding pile across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for cotton broadwoven twill weave fabrics excluding pile. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers cotton broadwoven twill weave fabrics excluding pile as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for cotton broadwoven twill weave fabrics excluding pile is 3132103. It is for this definition that aggregate latent demand estimates are derived. Cotton broadwoven twill weave fabrics excluding pile is specifically defined as follows:

3132103 Cotton broadwoven twill weave fabrics, exc. pile, gray goods

31321031 Cotton broadwoven twill weave fabrics (excluding pile) (gray goods)

3132103100 Cotton broadwoven twill weave fabrics (excluding pile) (gray goods)

3132103101 Broadwoven twill weave blue denim fabric, more than 50 percent cotton, weighing 10.7 oz or less per square yard

3132103106 Broadwoven twill weave blue denim fabric, more than 50 percent cotton, weighing more than 10.7 oz per square yard

3132103111 Broadwoven twill weave blue denim fabric, spun and filament yarn combinations, chiefly cotton

3132103116 Broadwoven twill weave denim (except blue) fabric, more than 50 percent cotton, weighing 10.7 oz or less per square yard

3132103121 Broadwoven twill weave denim (except blue) fabric, more than 50 percent cotton, weighing more than 10.7 oz per square yard

3132103126 Broadwoven twill weave denim (except blue) fabric, spun and filament yarn combinations, chiefly cotton

3132103131 Cotton broadwoven twill weave fabrics, except pile (gray goods), cotton flannels

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