

The 2022-2027 Outlook for Cotton Broadwoven Plain Weave Fabrics Excluding Pile for US Zip Codes

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Abstracts

This study covers the latent demand outlook for cotton broadwoven plain weave fabrics excluding pile across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for cotton broadwoven plain weave fabrics excluding pile. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers cotton broadwoven plain weave fabrics excluding pile as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for cotton broadwoven plain weave fabrics excluding pile is 3132101. It is for this definition that aggregate latent demand estimates are derived. Cotton broadwoven plain weave fabrics excluding pile is specifically defined as follows:

3132101 Cotton broadwoven plain weave fabrics, exc. pile, gray goods

31321011 Cotton broadwoven plain weave fabrics (excluding pile) (gray goods)

3132101100 Cotton broadwoven plain weave fabrics (excluding pile) (gray goods)

3132101102 Broadwoven plain weave tobacco, cheese, and bandage cloth fabric (gray goods), more than 50 percent cotton

3132101106 Broadwoven plain weave tobacco, cheese, and bandage cloth fabric (gray goods), spun and filament yarn combinations, chiefly cotton

3132101111 Broadwoven plain weave print cloth fabric (gray goods), more than 50 percent cotton

3132101116 Broadwoven plain weave print cloth fabric (gray goods), spun and filament yarn combinations, chiefly cotton

3132101121 Broadwoven plain weave poplin and broadcloth fabric (gray goods), more than 50 percent carded cotton

3132101126 Broadwoven plain weave poplin and broadcloth fabric (gray goods), more than 50 percent combed cotton

3132101131 Broadwoven plain weave poplin and broadcloth fabric (gray goods), more than 50 percent cotton, weighing more than 5.9 oz per square yard

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