

The 2022-2027 Outlook for Cotton Broadwoven Fabrics Excluding Plain, Twill, and Pile Weaves for US Zip Codes

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Abstracts

This study covers the latent demand outlook for cotton broadwoven fabrics excluding plain, twill, and pile weaves across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for cotton broadwoven fabrics excluding plain, twill, and pile weaves. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers cotton broadwoven fabrics excluding plain, twill, and pile weaves as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for cotton broadwoven fabrics excluding plain, twill, and pile weaves is 3132105. It is for this definition that aggregate latent demand estimates are derived. Cotton broadwoven fabrics excluding plain, twill, and pile weaves is specifically defined as follows:

3132105 Cotton broadwoven fabrics, weaves other than plain, twill, and pile, gray goods

31321051 Cotton broadwoven fabrics, weaves other than plain, twill, or pile (gray goods)

3132105100 Cotton broadwoven fabrics, weaves other than plain, twill, or pile (gray goods)

3132105101 Broadwoven (except plain and twill weaves) sateen fabric (gray goods), more than 50 percent cotton

3132105106 Broadwoven (except plain and twill weaves) sateen fabric (gray goods), spun and filament yarn combinations, chiefly cotton

3132105111 Broadwoven (except plain and twill weaves) oxford fabric (gray goods), more than 50 percent cotton

3132105116 Broadwoven (except plain and twill weaves) oxford fabric (gray goods), spun and filament yarn combinations, chiefly cotton

3132105121 Broadwoven birdseye diaper cloth (gray goods)

3132105126 Broadwoven huck and crash toweling, except pile (gray goods)

3132105131 Broadwoven (except plain and twill weaves) table damask fabric (gray goods), more than 50 percent cotton

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