

# The 2022-2027 Outlook for Cooking Ranges, Deep-Fat Fryers, Griddles, Toasters, and Other Commercial Cooking Equipment for US Zip Codes

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## Abstracts

This study covers the latent demand outlook for cooking ranges, deep-fat fryers, griddles, toasters, coffee urns, steam pressure cookers, and other commercial cooking equipment excluding electric across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for cooking ranges, deep-fat fryers, griddles, toasters, coffee urns, steam pressure cookers, and other commercial cooking equipment excluding electric. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers cooking ranges, deep-fat fryers, griddles, toasters, coffee urns, steam pressure cookers, and other commercial cooking equipment excluding electric as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for cooking ranges, deep-fat fryers, griddles, toasters, coffee urns, steam pressure cookers, and other commercial cooking equipment excluding electric is

33331911. It is for this definition that aggregate latent demand estimates are derived. Cooking ranges, deep-fat fryers, griddles, toasters, coffee urns, steam pressure cookers, and other commercial cooking equipment excluding electric is specifically defined as follows:

33331911 Commercial cooking equipment, including ranges, deep fat fryers, griddles, toasters, coffee urns, pressure cookers (steam), etc., except electric

3333191111 Commercial ranges, ovens, and broilers (except electric)

3333191116 Commercial deep fat fryers (except electric)

3333191121 Other commercial cooking equipment (griddles, toasters, coffee urns, pressure cookers (steam), etc.), except electric

3333191131 Commercial food warming equipment, including steam tables (except electric)

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