

The 2022-2027 Outlook for Concrete Pipe for US Zip Codes

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Abstracts

This study covers the latent demand outlook for concrete pipe across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for concrete pipe. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers concrete pipe as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for concrete pipe is 3273320. It is for this definition that aggregate latent demand estimates are derived. Concrete pipe is specifically defined as follows:

3273320 CONCRETE PIPE

32733201 Concrete culvert pipe

32733202 Concrete storm sewer pipe

32733203 Concrete pipe, except concrete culvert pipe and concrete storm sewer pipe

3273320111 Concrete reinforced culvert pipe, 36 inches or more

3273320121 Concrete reinforced culvert pipe, less than 36 inches

3273320131 Concrete nonreinforced culvert pipe

3273320211 Concrete reinforced storm sewer pipe, 36 inches or more

3273320221 Concrete reinforced storm sewer pipe, less than 36 inches

3273320231 Concrete nonreinforced storm sewer pipe

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