

# The 2022-2027 Outlook for Concrete Block and Brick for US Zip Codes

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## Abstracts

This study covers the latent demand outlook for concrete block and brick across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for concrete block and brick. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers concrete block and brick as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for concrete block and brick is 3273310. It is for this definition that aggregate latent demand estimates are derived. Concrete block and brick is specifically defined as follows:

### 3273310 CONCRETE BLOCK AND BRICK

32733101 Structural block, lightweight units (units made with concrete weighing less than 105 lb per cubic foot) (dry weight)

32733102 Structural block, mediumweight units (units made with concrete weighing at least 105 lb but less than 125 lb per cubic foot) (dry weight)

32733103 Structural block, normalweight units (units made with concrete weighing at least 125 lb per cubic foot) (dry weight)

32733104 Decorative block (including screen block, split block, slump block, shadowal block, etc.)

32733105 Concrete pavers (including grid, interlocking, etc.)

32733106 Concrete brick

3273310111 Structural block, lightweight units (units made with concrete weighing less than 105 lb per cubic foot) (dry weight)

3273310211 Structural block, mediumweight units (units made with concrete weighing at least 105 lb but less than 125 lb per cubic foot) (dry weight)

3273310311 Structural block, normalweight units (units made with concrete weighing at least 125 lb per cubic foot) (dry weight)

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