

The 2022-2027 Outlook for Computer Storage Devices Excluding Parts, Attachments, and Accessories for US Zip Codes

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Abstracts

This study covers the latent demand outlook for computer storage devices excluding parts, attachments, and accessories across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for computer storage devices excluding parts, attachments, and accessories. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers computer storage devices excluding parts, attachments, and accessories as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for computer storage devices excluding parts, attachments, and accessories is 3341121. It is for this definition that aggregate latent demand estimates are derived. Computer storage devices excluding parts, attachments, and accessories is specifically defined as follows:

3341121 Computer storage devices (except parts, attachments and accessories)

33411210 Computer storage devices (except parts, attachments, and accessories)

33411211 Computer storage devices (except parts, attachments, and accessories)

3341121000 Computer storage devices (except parts, attachments, and accessories)

3341121001 Rigid magnetic disk drives less than 2 one-half inch

3341121003 Rigid magnetic disk drives 2 one-half inch to 3 one-half inch

3341121005 Rigid magnetic disk drives 3 one-half inch to 5 one-fourth inch

3341121007 Rigid magnetic disk drives greater than 5 one-fourth inch

3341121009 Disk subsystems and disk arrays for multiuser computer systems

3341121011 Flexible magnetic disk drives

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