

# The 2022-2027 Outlook for Commercial Refrigerators and Related Equipment for US Zip Codes

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## Abstracts

This study covers the latent demand outlook for commercial refrigerators and related equipment across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for commercial refrigerators and related equipment. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers commercial refrigerators and related equipment as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for commercial refrigerators and related equipment is 3334153. It is for this definition that aggregate latent demand estimates are derived. Commercial refrigerators and related equipment is specifically defined as follows:

3334153 Commercial refrigerators and related equipment

33341531 Commercial refrigerators and related equipment

3334153101 Commercial refrigerated sectional coolers and cooling rooms, prefabricated (factory produced) type, including self contained and remote units

3334153106 Commercial reach in refrigerators and reach in verticle display cabinets for normal temperature applications (not intended for frozen foods, etc.), including self contained and remote units

3334153111 Commercial reach in refrigerators and reach in type verticle display cabinets for low temperature applications, including self contained and remote units

3334153116 Commercial closed refrigerated display cases for normal temperature applications, including self contained and remote units

3334153121 Commercial open, one level, self service refrigerated display cases for normal temperature applications, including self contained and remote units

3334153126 Commercial open, multilevel, self service refrigerated display cases for normal temperature applications, including self contained and remote units

3334153131 Commercial open, self service refrigerated frozen food display cases, including self contained and remote units

3334153136 Commercial closed, refrigerated frozen food cabinets, other than reach in type, including self contained and remote units

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