

The 2022-2027 Outlook for Commercial and Institutional Electric Lighting Fixtures, Parts, and Accessories for US Zip Codes

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Abstracts

This study covers the latent demand outlook for commercial and institutional electric lighting fixtures, parts, and accessories across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for commercial and institutional electric lighting fixtures, parts, and accessories. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers commercial and institutional electric lighting fixtures, parts, and accessories as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for commercial and institutional electric lighting fixtures, parts, and accessories is 3351221. It is for this definition that aggregate latent demand estimates are derived. Commercial and institutional electric lighting fixtures, parts, and accessories is specifically defined as follows:

3351221 COMMERCIAL AND INSTITUTIONAL TYPE ELECTRIC LIGHTING FIXTURES, INCLUDING PARTS AND ACCESSORIES

33512210 Commercial and institutional~type electric lighting fixtures, including parts and accessories

33512211 Commercial and institutional type electric lighting fixtures, including parts and accessories

33512212 Commercial and institutional high intensity discharge lighting fixtures

33512213 Commercial and institutional fluorescent recessed troffers, air handling lighting fixtures

33512214 Commercial and institutional fluorescent recessed troffers, nonair handling lighting fixtures

33512215 Commercial and institutional fluorescent surface and recessed striplights

33512216 Commercial and institutional fluorescent plastic wraparounds

33512217 Other fluorescent commercial and institutional fixtures and specific function lighting of all types

33512218 Components and renewal parts for commercial and institutional lighting fixtures sold separately

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