

The 2022-2027 Outlook for Commercial Laundry, Drycleaning, and Pressing Machines for US Zip Codes

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Abstracts

This study covers the latent demand outlook for commercial laundry, drycleaning, and pressing machines across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for commercial laundry, drycleaning, and pressing machines. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers commercial laundry, drycleaning, and pressing machines as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for commercial laundry, drycleaning, and pressing machines is 3333120. It is for this definition that aggregate latent demand estimates are derived. Commercial laundry, drycleaning, and pressing machines is specifically defined as follows:

3333120 COMMERCIAL LAUNDRY, DRYCLEANING, AND PRESSING MACHINES

33331201 Commercial laundry equipment, washers, and washer extractor combinations

33331202 Commercial laundry drying tumblers, except parts, attachments and accessories

33331203 Other commercial laundry equipment, except parts, attachments, and accessories

33331204 Parts, attachments, and accessories for commercial laundry equipment and presses

33331205 Commercial drycleaning machines and presses, including garment manufacturers' needle trades presses, reclaiming units, etc., except parts, attachments, and accessories

3333120101 Commercial laundry equipment, washers, and washer extractor combinations

3333120211 Commercial coin operated laundry drying tumblers, more than 10 kg (22 lb) load capacity, except parts, attachments, and accessories

3333120231 Commercial laundry drying tumblers, centrifugal and compaction extractor

3333120241 Commercial laundry drying tumblers, except centrifugal dryers and coin operated machines, more than 10kg (22 lb.) load capacity, except parts, attachments, and accessories

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