

# The 2022-2027 Outlook for Commercial Food Products Machinery for US Zip Codes

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## Abstracts

This study covers the latent demand outlook for commercial food products machinery across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for commercial food products machinery. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers commercial food products machinery as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for commercial food products machinery is 3332943. It is for this definition that aggregate latent demand estimates are derived. Commercial food products machinery is specifically defined as follows:

3332943 Commercial food products machinery

33329431 Commercial food products slicers

33329432 Commercial food products choppers, grinders, cutters, dicers, and similar machines

33329433 Commercial food products mixers and whippers (except drink mixers)

33329434 Other commercial food preparation machines, including tenderizers (power driven) (except packaging machinery and food cooking and warming equipment)

33329435 Parts and attachments for commercial food preparation machines (except packaging machinery and food cooking and warming equipment)

33329436 Industry bakery machinery and equipment

3332943111 Commercial food products slicers

3332943221 Commercial food products choppers, grinders, cutters, dicers, and similar machines

3332943331 Commercial food products mixers and whippers (except drink mixers)

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