

The 2022-2027 Outlook for Commercial Cooking and Food Warming Equipment, Parts, and Attachments for US Zip Codes

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Abstracts

This study covers the latent demand outlook for commercial cooking and food warming equipment, parts, and attachments across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for commercial cooking and food warming equipment, parts, and attachments. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers commercial cooking and food warming equipment, parts, and attachments as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for commercial cooking and food warming equipment, parts, and attachments is 3333191. It is for this definition that aggregate latent demand estimates are derived. Commercial cooking and food warming equipment, parts, and attachments is specifically defined as follows:

3333191 Commercial cooking & food warming equipment, incl. parts & attachments

33331911 Commercial cooking equipment, including ranges, deep fat fryers, griddles, toasters, coffee urns, pressure cookers (steam), etc., except electric

33331912 Commercial electric cooking equipment, including ranges, deep fat fryers, griddles, toasters, coffee makers, coffee urns, etc.

33331913 Parts and accessories for commercial cooking and food warming equipment

3333191111 Commercial ranges, ovens, and broilers (except electric)

3333191116 Commercial deep fat fryers (except electric)

3333191121 Other commercial cooking equipment (griddles, toasters, coffee urns, pressure cookers (steam), etc.), except electric

3333191131 Commercial food warming equipment, including steam tables (except electric)

3333191241 Commercial electric ranges, ovens, and broilers

3333191251 Commercial microwave stoves and ovens

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