

The 2022-2027 Outlook for Civilian Aircraft for US Zip Codes

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Abstracts

This study covers the latent demand outlook for civilian aircraft across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for civilian aircraft. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers civilian aircraft as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for civilian aircraft is 3364113. It is for this definition that aggregate latent demand estimates are derived. Civilian aircraft is specifically defined as follows:

3364113 Complete civilian aircraft

33641130 Civilian aircraft

33641131 Civilian aircraft

3364113000 Civilian aircraft

3364113004 Civil aircraft unladen weight not exceeding 2,000 kg (4,409 lb)

3364113007 Civil aircraft with unladen weight exceeding 2,000 kg (4,409 lb) but not exceeding 15,000 kg (33,069 lb)

3364113011 Civil aircraft with unladen weight exceeding 15,000 kg (33,069 lb)

3364113014 Helicopters with unladen weight not exceeding 2,000 kg (4,409 lb)

3364113017 Helicopters with unladen weight exceeding 2,000 kg (4,409 lb)

3364113021 Other civil aircraft (nonpowered) and kits

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