

The 2022-2027 Outlook for Carded Cotton Yarns for US Zip Codes

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Abstracts

This study covers the latent demand outlook for carded cotton yarns across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for carded cotton yarns. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers carded cotton yarns as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for carded cotton yarns is 3131111. It is for this definition that aggregate latent demand estimates are derived. Carded cotton yarns is specifically defined as follows:

3131111 Carded cotton yarns

31311111 Carded cotton yarns, gray

31311112 Carded cotton yarns, spun and finished in the same establishment

31311113 Carded cotton yarns

313111111 Carded cotton yarns, gray

313111221 Carded cotton yarns, spun and finished in the same establishment

313111332 Carded cotton yarns, 85 percent or more cotton, for sale

313111334 Carded cotton yarns, all other chiefly cotton blends, for sale

313111342 Carded cotton yarns, 85 percent or more cotton, for own use

313111344 Carded cotton yarns, all other chiefly cotton blends, for own use

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