

The 2022-2027 Outlook for Canned Dry Beans for US Zip Codes

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Abstracts

This study covers the latent demand outlook for canned dry beans across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for canned dry beans. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers canned dry beans as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for canned dry beans is 3114227. It is for this definition that aggregate latent demand estimates are derived. Canned dry beans is specifically defined as follows:

3114227 CANNED DRY BEANS

31142271 Canned dry beans

3114227111 Canned dry beans with pork, including baked, 7.1 oz to 13 oz (8 oz short,

8 oz tall, no. 1, picnic, etc.)

3114227121 Canned dry beans with pork, including baked, 13.1 oz to 22 oz (No. 300, No. 303, No. 2, etc.)

3114227131 Canned dry beans with pork, including baked, 22.1 oz to 27 oz (jumbo, etc.)

3114227141 Canned dry beans with pork, including baked, 27.1 oz to 40 oz (no. 2 one half quart glass, etc.)

3114227151 Canned dry beans with pork, including baked, other sizes

3114227161 Canned dry beans with sauce, vegetarian style, including baked, 13.1 oz to 18 oz (no. 300, no. 303, etc.)

3114227171 Canned dry beans with sauce, vegetarian style, including baked, other sizes

3114227181 All other canned dry beans, including chili con carne containing less than 20 percent meat, 13.1 oz to 18 oz (no. 300, no. 303, etc.)

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