

The 2022-2027 Outlook for Building and Construction Fabricated Plastics Products for US Zip Codes

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Abstracts

This study covers the latent demand outlook for building and construction fabricated plastics products excluding foam, plumbing fixtures, hardware, and reinforced plastics across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for building and construction fabricated plastics products excluding foam, plumbing fixtures, hardware, and reinforced plastics. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers building and construction fabricated plastics products excluding foam, plumbing fixtures, hardware, and reinforced plastics as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for building and construction fabricated plastics products excluding foam, plumbing fixtures, hardware, and reinforced plastics is 32619981. It is for this definition that aggregate latent demand estimates are derived. Building and construction fabricated plastics products excluding foam, plumbing fixtures, hardware, and reinforced plastics is specifically defined as follows:

32619981 Building and construction fabricated plastics products (excluding foam, plumbing fixtures, hardware, or reinforced plastics)

3261998111 Plastics corrugated and flat panels (excluding foam and reinforced plastics)

3261998131 Plastics doors, partitions, moldings, windows and frames, and decorative trim (excluding foam, hardware, and reinforced plastics)

3261998141 Plastics siding and accessories (including soffit, fascia, and skirts) (excluding foam and reinforced plastics)

3261998152 Building and construction plastics fittings and unions, other than pipe (excluding foam, plumbing fixtures, hardware, and reinforced plastics)

3261998171 Plastics wall and counter coverings, including wall and ceiling tile (excluding foam and reinforced plastics)

3261998181 Plastics swimming pool liners and covers (excluding foam and reinforced plastics)

3261998191 Other building and construction plastics products (excluding foam and reinforced plastics)

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