

The 2022-2027 Outlook for Broadwovens of Manmade Spun and Filament Yarns Each Less Than 85% Total Fiber Content (Gray Goods) for US Zip Codes

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Abstracts

This study covers the latent demand outlook for broadwoven fabrics made from manmade combinations of spun and filament yarns each less than 85-percent of total fiber content (gray goods) across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for broadwoven fabrics made from manmade combinations of spun and filament yarns each less than 85-percent of total fiber content (gray goods). This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers broadwoven fabrics made from manmade combinations of spun and filament yarns each less than 85-percent of total fiber content (gray goods) as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for broadwoven fabrics made from manmade combinations of spun and filament yarns each less than 85-percent of total fiber content (gray goods) is 313210M. It is for this definition that aggregate latent demand estimates are derived. Broadwoven fabrics made from manmade combinations of spun and filament yarns

each less than 85-percent of total fiber content (gray goods) is specifically defined as follows:

313210M Miscellaneous receipts

313210M1 Manmade fiber broadwoven fabrics, combinations of spun and filament yarns (excluding wool blends), each less than 85 percent of total fiber content (gray goods)

313210M100 Manmade fiber broadwoven fabrics, combinations of spun and filament yarns (excluding wool blends), each less than 85 percent of total fiber content (gray goods)

313210M101 Broadwoven plain weave tobacco, cheese, and bandage cloth fabric (gray goods), spun and filament yarn combinations, chiefly manmade

313210M106 Broadwoven plain weave print cloth fabric (gray goods), spun and filament yarn combinations, chiefly manmade

313210M111 Broadwoven plain weave poplin and broadcloth fabric (gray goods), spun and filament yarn combinations, chiefly manmade

313210M116 Broadwoven plain weave lawn, voile, and batiste fabric (gray goods), spun and filament yarn combinations, chiefly manmade

313210M121 Broadwoven plain weave bedsheeting fabric (gray goods), spun and filament yarn combinations, chiefly manmade

313210M126 Broadwoven plain weave sheeting (except bedsheeting) fabric (including osnaburgs) (gray goods), spun and filament yarn combinations, chiefly manmade

313210M131 Broadwoven plain weave duck (including taped warp) fabric (gray goods), spun and filament yarn combinations, chiefly manmade

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