

The 2022-2027 Outlook for Broadwoven Twill Fabrics Made from at Least 85-Percent Spun Yarns for US Zip Codes

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Abstracts

This study covers the latent demand outlook for broadwoven twill fabrics made from at least 85-percent spun yarns across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for broadwoven twill fabrics made from at least 85-percent spun yarns. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers broadwoven twill fabrics made from at least 85-percent spun yarns as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for broadwoven twill fabrics made from at least 85-percent spun yarns is 313210J. It is for this definition that aggregate latent demand estimates are derived. Broadwoven twill fabrics made from at least 85-percent spun yarns is specifically defined as follows:

313210J Manmade fiber broadwoven twill fabrics, 85% or more spun yarns, gray

313210J1 Manmade fiber broadwoven twill weave fabrics, of 85 percent or more spun yarns (excluding pile), excluding wool blends (gray goods)

313210J100 Manmade fiber broadwoven twill weave fabrics, of 85 percent or more spun yarns (excluding pile), excluding wool blends (gray goods)

313210J101 Broadwoven twill weave blue denim fabric, all other fabrics, 85 percent or more spun yarn

313210J106 Broadwoven twill weave denim (except blue) fabric, all other fabrics, 85 percent or more spun yarn

313210J111 Broadwoven twill weave (except denim) fabrics (gray goods), 85 percent or more spun polyester

313210J113 Broadwoven twill weave (except denim) fabrics (gray goods), chiefly spun polyester mixed with cotton, weighing 5.0 oz or less per square yard

313210J115 Broadwoven twill weave (except denim) fabrics (gray goods), chiefly spun polyester mixed with cotton, weighing more than 5.0 oz per square yard

313210J117 Broadwoven twill weave (except denim) fabrics (gray goods), chiefly spun rayon and/or acetate

313210J119 Broadwoven twill weave (except denim) fabrics (gray goods), all other fabrics, 85 percent or more spun yarn

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