

# The 2022-2027 Outlook for Broadwoven Plain Weave Fabrics of at Least 85-Percent Manmade Spun Yarns Not Wool Blends or Pile for US Zip Codes

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## Abstracts

This study covers the latent demand outlook for broadwoven plain weave fabrics made from at least 85-percent manmade spun yarns excluding wool blends and pile across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for broadwoven plain weave fabrics made from at least 85-percent manmade spun yarns excluding wool blends and pile. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers broadwoven plain weave fabrics made from at least 85-percent manmade spun yarns excluding wool blends and pile as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for broadwoven plain weave fabrics made from at least 85-percent manmade spun yarns excluding wool blends and pile is 313210H1. It is for this definition that aggregate latent demand estimates are derived. Broadwoven plain weave fabrics made from at least 85-percent manmade spun yarns excluding wool blends and

pile is specifically defined as follows:

313210H1 Manmade fiber broadwoven plain weave fabrics, of 85 percent or more spun yarns (excluding pile), excluding wool blends (gray goods)

313210H100 Manmade fiber broadwoven plain weave fabrics, of 85 percent or more spun yarns (excluding pile), excluding wool blends (gray goods)

313210H101 Broadwoven tobacco, cheese, and bandage cloth (gray goods), chiefly spun polyester mixed with cotton

313210H104 Broadwoven tobacco, cheese, and bandage cloth (gray goods), chiefly spun rayon and~or acetate

313210H107 Broadwoven plain weave tobacco, cheese, and bandage cloth fabric (gray goods), all other fabrics, 85 percent or more spun yarn

313210H111 Broadwoven plain weave print cloth fabric (gray goods), chiefly spun polyester mixed with cotton

313210H114 Broadwoven print cloth (gray goods), chiefly spun polyester mixed with rayon

313210H116 Broadwoven print cloth (gray goods), chiefly spun rayon and~or acetate

313210H119 Broadwoven plain weave print cloth fabric (gray goods), all other fabrics, 85 percent or more spun yarn

313210H121 Broadwoven plain weave poplin and broadcloth fabric (gray goods), chiefly spun polyester mixed with carded cotton

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