

# The 2022-2027 Outlook for Broadwoven Manmade Fiber and Silk Finished in Weaving Mills for US Zip Codes

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## Abstracts

This study covers the latent demand outlook for broadwoven manmade fiber and silk finished in weaving mills across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for broadwoven manmade fiber and silk finished in weaving mills. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers broadwoven manmade fiber and silk finished in weaving mills as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for broadwoven manmade fiber and silk finished in weaving mills is 313210P. It is for this definition that aggregate latent demand estimates are derived. Broadwoven manmade fiber and silk finished in weaving mills is specifically defined as follows:

313210P Primary products

313210P1 Finished manmade fiber and silk broadwoven fabrics, finished in weaving mills

313210P111 Finished manmade fiber and silk broadwoven print cloth, made of 85 percent or more spun yarn, finished in weaving mills

313210P121 Finished manmade fiber broadwoven poplin and broadcloth, of 85 percent or more spun yarns (finished in weaving mills)

313210P131 Finished manmade fiber broadwoven sheeting, plain weave, including bedsheets and osnaburgs, of 85 percent or more spun yarns (finished in weaving mills)

313210P141 Finished manmade fiber broadwoven fabrics, other plain weave fabrics (except pile), including lawns, voiles, and batistes, of 85 percent or more spun yarns, (finished in weaving mills)

313210P143 Finished manmade fiber and silk broadwoven fabrics, plain weave (excluding print cloth), made of 85 percent or more spun yarn, finished in weaving mills

313210P151 Finished manmade fiber and silk broadwoven fabrics, twill weave (excluding pile), made of 85 percent or more spun yarn, finished in weaving mills

313210P159 Finished manmade fiber and silk broadwoven fabrics, other weaves, made of 85 percent or more spun yarn, finished in weaving mills

313210P161 Finished manmade fiber broadwoven sateen fabrics, of 85 percent or more spun yarns (finished in weaving mills)

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