

# The 2022-2027 Outlook for Broadwoven Fabrics Made from at Least 85-Percent Manmade Rayon, Acetate, and Lyocell Filament Yarns for US Zip Codes

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## Abstracts

This study covers the latent demand outlook for broadwoven fabrics made from at least 85-percent manmade rayon, acetate, and lyocell filament yarns across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for broadwoven fabrics made from at least 85-percent manmade rayon, acetate, and lyocell filament yarns. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers broadwoven fabrics made from at least 85-percent manmade rayon, acetate, and lyocell filament yarns as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for broadwoven fabrics made from at least 85-percent manmade rayon, acetate, and lyocell filament yarns is 313210E1. It is for this definition that aggregate latent demand estimates are derived. Broadwoven fabrics made from at least 85-percent manmade rayon, acetate, and lyocell filament yarns is specifically defined as follows:

313210E1 Manmade fiber broadwoven fabrics of 85 percent or more filament yarns, chiefly rayon, acetate, and/or lyocell (gray goods)

313210E100 Manmade fiber broadwoven fabrics of 85 percent or more filament yarns, chiefly rayon, acetate, and/or lyocell (gray goods)

313210E102 Broadwoven high tenacity yarn fabrics (gray goods), 100 percent rayon and chiefly rayon

313210E106 Broadwoven plain weave fabrics (gray goods), 85 percent or more filament rayon, acetate, and/or triacetate, weighing 5.0 oz or less per square yard

313210E111 Broadwoven (except plain weave) fabrics (gray goods), 85 percent or more filament rayon, acetate, and/or triacetate, weighing 5.0 oz or less per square yard

313210E116 Broadwoven plain weave fabrics (gray goods), 85 percent or more filament rayon, acetate, and/or triacetate, weighing more than 5.0 oz per square yard

313210E121 Broadwoven (except plain weave) fabrics (gray goods), 85 percent or more filament rayon, acetate, and/or triacetate, weighing more than 5.0 oz per square yard

313210E126 Broadwoven fabrics (gray goods), other chiefly rayon and/or acetate filament fabrics, weighing 5.0 oz or less per square yard

313210E131 Broadwoven fabrics (gray goods), other chiefly rayon and/or acetate filament fabrics, weighing more than 5.0 oz per square yard

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