

The 2022-2027 Outlook for Beet Sugar for US Zip Codes

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Abstracts

This study covers the latent demand outlook for beet sugar across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for beet sugar. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers beet sugar as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for beet sugar is 3113130. It is for this definition that aggregate latent demand estimates are derived. Beet sugar is specifically defined as follows:

3113130 BEET SUGAR

31131301 Refined granulated beet sugar, including cube and tablet sugar, shipped in individual services (small paper packets)

31131302 Refined granulated beet sugar, including cube and tablet sugar, shipped in

consumer units (25 lb or less)

31131303 Refined granulated beet sugar, including cube and tablet sugar, shipped in commercial units (bags and other containers more than 25 lb)

31131304 Refined granulated beet sugar, including cube and tablet sugar, shipped in bulk (rail cars, trucks, or bins)

31131305 Refined confectioners' powdered , soft or brown beet sugar

31131306 Refined liquid beet sugar or sugar syrup

31131307 Whole, straighthouse or discard beet sugar molasses or molasses beet sugar pulp

31131308 Molasses beet sugar pulp, pelletized

31131309 All other beet sugar pulp, including raw beet sugar, dried and other beet pulp (plain)

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