

The 2022-2027 Outlook for Bedspreads and Bedsets for US Zip Codes

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Abstracts

This study covers the latent demand outlook for bedspreads and bedsets across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for bedspreads and bedsets. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers bedspreads and bedsets as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for bedspreads and bedsets is 3141291. It is for this definition that aggregate latent demand estimates are derived. Bedspreads and bedsets is specifically defined as follows:

3141291 Bedspreads and bedsets

31412910 Bedspreads and bedsets (not made in a weaving mill)

31412911 Bedspreads, made from purchased materials

3141291010 Knit and~or crocheted bedspreads, not made in a weaving mill

3141291020 Tailored bedspreads (except knit), wholly or chiefly cotton fabrics, quilted, not made in a weaving mill

3141291030 Tailored bedspreads (except knit), wholly or chiefly manmade fiber fabrics, quilted, not made in a weaving mill

3141291040 Tailored bedspreads (except knit), wholly or chiefly cotton fabrics, nonquilted, not made in a weaving mill

3141291050 Tailored bedspreads (except knit), wholly or chiefly manmade fiber fabrics, nonquilted, not made in a weaving mill

3141291060 Nontailored bedspreads, wholly or chiefly cotton fabrics, not made in a weaving mill

3141291070 Nontailored bedspreads, wholly or chiefly manmade fiber fabrics, not made in a weaving mill

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