

The 2022-2027 Outlook for Automotive Parts and Accessories Dealers for US Zip Codes

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Abstracts

This study covers the latent demand outlook for automotive parts and accessories dealers across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for automotive parts and accessories dealers. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers automotive parts and accessories dealers as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for automotive parts and accessories dealers is 44131. It is for this definition that aggregate latent demand estimates are derived. Automotive parts and accessories dealers is specifically defined as follows:

44131 See industry description for 441310.

441310 This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt

automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

4413101 Automotive parts and accessories stores

441310P Primary services

441310SM Other receipts

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