

# The 2022-2027 Outlook for Automotive Mechanical and Electrical Repair and Maintenance for US Zip Codes

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## Abstracts

This study covers the latent demand outlook for automotive mechanical and electrical repair and maintenance across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for automotive mechanical and electrical repair and maintenance. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers automotive mechanical and electrical repair and maintenance as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for automotive mechanical and electrical repair and maintenance is 81111. It is for this definition that aggregate latent demand estimates are derived. Automotive mechanical and electrical repair and maintenance is specifically defined as follows:

81111 This industry comprises establishments primarily engaged in providing

mechanical or electrical repair and maintenance services for automotive vehicles, such as passenger cars, trucks and vans, and all trailers. These establishments specialize in or may provide a wide range of these services.

811111 This U.S. industry comprises establishments primarily engaged in providing (1) a wide range of mechanical and electrical repair and maintenance services for automotive vehicles, such as passenger cars, trucks, and vans, and all trailers or (2) engine repair and replacement.

811112 This U.S. industry comprises establishments primarily engaged in replacing or repairing exhaust systems of automotive vehicles, such as passenger cars, trucks, and vans.

811113 This U.S. industry comprises establishments primarily engaged in replacing or repairing transmissions of automotive vehicles, such as passenger cars, trucks, and vans.

811118 This U.S. industry comprises establishments primarily engaged in providing specialized mechanical or electrical repair and maintenance services (except engine repair and replacement, exhaust systems repair, and transmission repair) for automotive vehicles, such as passenger cars, trucks, and vans, and all trailers.

811181 Establishments primarily engaged in repairing carburetors and providing tune-ups.

811182 Establishments primarily engaged in repairing, replacing, and adjusting brakes; performing front end and wheel alignment work; and installing springs, axles, and shock absorbers.

811183 Establishments primarily engaged in performing electrical repair and maintenance services for motor vehicles.

811184 Establishments primarily engaged in repairing, cleaning, and installing radiators and heater cores.

811189 Establishments primarily engaged in specialized repair of individual auto components (except radiator repair; brake, front end, and wheel alignment; carburetor repair; and electrical repair, motor vehicle). Included are auto repair shops specializing in air conditioning, clutch, and valve repair.

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