

The 2022-2027 Outlook for Automotive Maintenance Equipment Excluding Hand Tools for US Zip Codes

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Abstracts

This study covers the latent demand outlook for automotive maintenance equipment excluding hand tools across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for automotive maintenance equipment excluding hand tools. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers automotive maintenance equipment excluding hand tools as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for automotive maintenance equipment excluding hand tools is 3333195. It is for this definition that aggregate latent demand estimates are derived. Automotive maintenance equipment excluding hand tools is specifically defined as follows:

3333195 Automotive maintenance equipment, except handtools

33331951 Automotive maintenance equipment, except handtools

33331952 Parts and attachments for automotive maintenance equipment, except handtools (sold separately)

3333195101 Automotive frame and body alignment equipment, except handtools

3333195106 Automotive wheel alignment equipment, except handtools

3333195111 Automotive wheel balancing equipment, except handtools

3333195116 Automotive tire and wheel mounting equipment, except handtools

3333195121 Automotive brake service equipment, except handtools

3333195126 All other automotive maintenance equipment, except handtools

3333195231 Parts and attachments for automotive maintenance equipment, except handtools (sold separately)

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