

# The 2022-2027 Outlook for Automotive Body, Paint, Interior, and Glass Repair for US Zip Codes

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## Abstracts

This study covers the latent demand outlook for automotive body, paint, interior, and glass repair across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for automotive body, paint, interior, and glass repair. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers automotive body, paint, interior, and glass repair as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for automotive body, paint, interior, and glass repair is 81112. It is for this definition that aggregate latent demand estimates are derived. Automotive body, paint, interior, and glass repair is specifically defined as follows:

81112 This industry comprises establishments primarily engaged in providing one or more of the following: (1) repairing or customizing automotive vehicles, such as passenger cars, trucks, and vans, and all trailer bodies and interiors; (2) painting automotive vehicle and trailer bodies; (3) replacing, repairing, and/or tinting automotive

vehicle glass; and (4) customizing automobile, truck, and van interiors for the physically disabled or other customers with special requirements.

811121 This U.S. industry comprises establishments primarily engaged in repairing or customizing automotive vehicles, such as passenger cars, trucks, and vans, and all trailer bodies and interiors; and/or painting automotive vehicles and trailer bodies.

811122 This U.S. industry comprises establishments primarily engaged in replacing, repairing, and/or tinting automotive vehicle, such as passenger car, truck, and van, glass.

8111211 Establishments primarily engaged in repairing or painting car, truck, and trailer bodies.

8111212 Establishments primarily engaged in customizing automobiles, trucks, and vans. Adapting vehicles for the physically handicapped or other special requirements are also included.

8111213 Establishments primarily engaged in repairing and replacing motor vehicle upholstery and interiors.

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