

# The 2022-2027 Outlook for Automobile and Light Truck Trailers for US Zip Codes

<https://marketpublishers.com/r/287E24926EB8EN.html>

Date: November 2021

Pages: 515

Price: US\$ 595.00 (Single User License)

ID: 287E24926EB8EN

## Abstracts

This study covers the latent demand outlook for automobile and light truck trailers across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for automobile and light truck trailers. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers automobile and light truck trailers as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for automobile and light truck trailers is 3362143. It is for this definition that aggregate latent demand estimates are derived. Automobile and light truck trailers is specifically defined as follows:

3362143 Automobile and light truck trailers

33621431 Automobile and light truck horse trailers, excl. those pulled by truck tractors

33621432 Boat trailers

33621433 Other automobile and light truck trailers

3362143101 Automobile and light truck horse trailers 26,000 lb or less GVW, excluding those pulled by truck tractors

3362143105 Automobile and light truck boat trailers 26,000 lb or less GVW

3362143108 Automobile and light truck mobile equipment trailers 26,000 lb or less GVW

3362143111 Other automobile and light truck trailers 26,000 lb or less GVW (including general utility, commercial display, etc.), for transport of goods

3362143114 Other automobile and light truck trailers 26,000 lb or less GVW (including general utility, commercial display, etc.), for other uses

3362143117 Automobile and light truck trailers 26,001 lb or more GVW

## Contents

### 1 INTRODUCTION

#### 1.1 OVERVIEW

#### 1.2 WHAT IS LATENT DEMAND AND THE P.I.E.?

#### 1.3 THE METHODOLOGY

##### 1.3.1 STEP 1. PRODUCT DEFINITION AND DATA COLLECTION

##### 1.3.2 STEP 2. FILTERING AND SMOOTHING

##### 1.3.3 STEP 3. FILLING IN MISSING VALUES

##### 1.3.4 STEP 4. VARYING PARAMETER, NON-LINEAR ESTIMATION

##### 1.3.5 STEP 5. FIXED-PARAMETER LINEAR ESTIMATION

##### 1.3.6 STEP 6. AGGREGATION AND BENCHMARKING

#### 1.4 FREQUENTLY ASKED QUESTIONS (FAQ)

##### 1.4.1 CATEGORY DEFINITION

##### 1.4.2 UNITS

##### 1.4.3 METHODOLOGY

### 2 SUMMARY OF FINDINGS

#### 2.1 LATENT DEMAND IN THE UNITED STATES

#### 2.2 LATENT DEMAND BY YEAR IN THE UNITED STATES

#### 2.3 TOP 100 CITIES IN THE UNITED STATES

### 3 FAR WEST

#### 3.1 EXECUTIVE SUMMARY

#### 3.2 LATENT DEMAND BY YEAR - ALASKA

#### 3.3 CITIES SORTED BY ZIPCODE - ALASKA

#### 3.4 LATENT DEMAND BY YEAR - CALIFORNIA

#### 3.5 CITIES SORTED BY ZIPCODE - CALIFORNIA

#### 3.6 LATENT DEMAND BY YEAR - HAWAII

#### 3.7 CITIES SORTED BY ZIPCODE - HAWAII

#### 3.8 LATENT DEMAND BY YEAR - NEVADA

#### 3.9 CITIES SORTED BY ZIPCODE - NEVADA

#### 3.10 LATENT DEMAND BY YEAR - OREGON

#### 3.11 CITIES SORTED BY ZIPCODE - OREGON

#### 3.12 LATENT DEMAND BY YEAR - WASHINGTON

#### 3.13 CITIES SORTED BY ZIPCODE - WASHINGTON

## **4 GREAT LAKES**

- 4.1 EXECUTIVE SUMMARY
- 4.2 LATENT DEMAND BY YEAR - ILLINOIS
- 4.3 CITIES SORTED BY ZIPCODE - ILLINOIS
- 4.4 LATENT DEMAND BY YEAR - INDIANA
- 4.5 CITIES SORTED BY ZIPCODE - INDIANA
- 4.6 LATENT DEMAND BY YEAR - MICHIGAN
- 4.7 CITIES SORTED BY ZIPCODE - MICHIGAN
- 4.8 LATENT DEMAND BY YEAR - OHIO
- 4.9 CITIES SORTED BY ZIPCODE - OHIO
- 4.10 LATENT DEMAND BY YEAR - WISCONSIN
- 4.11 CITIES SORTED BY ZIPCODE - WISCONSIN

## **5 MID-ATLANTIC**

- 5.1 EXECUTIVE SUMMARY
- 5.2 LATENT DEMAND BY YEAR - DELAWARE
- 5.3 CITIES SORTED BY ZIPCODE - DELAWARE
- 5.4 LATENT DEMAND BY YEAR - DISTRICT OF COLUMBIA
- 5.5 CITIES SORTED BY ZIPCODE - DISTRICT OF COLUMBIA
- 5.6 LATENT DEMAND BY YEAR - MARYLAND
- 5.7 CITIES SORTED BY ZIPCODE - MARYLAND
- 5.8 LATENT DEMAND BY YEAR - NEW JERSEY
- 5.9 CITIES SORTED BY ZIPCODE - NEW JERSEY
- 5.10 LATENT DEMAND BY YEAR - NEW YORK
- 5.11 CITIES SORTED BY ZIPCODE - NEW YORK
- 5.12 LATENT DEMAND BY YEAR - PENNSYLVANIA
- 5.13 CITIES SORTED BY ZIPCODE - PENNSYLVANIA

## **6 NEW ENGLAND**

- 6.1 EXECUTIVE SUMMARY
- 6.2 LATENT DEMAND BY YEAR - CONNECTICUT
- 6.3 CITIES SORTED BY ZIPCODE - CONNECTICUT
- 6.4 LATENT DEMAND BY YEAR - MAINE
- 6.5 CITIES SORTED BY ZIPCODE - MAINE
- 6.6 LATENT DEMAND BY YEAR - MASSACHUSETTS

- 6.7 CITIES SORTED BY ZIPCODE - MASSACHUSETTS
- 6.8 LATENT DEMAND BY YEAR - NEW HAMPSHIRE
- 6.9 CITIES SORTED BY ZIPCODE - NEW HAMPSHIRE
- 6.10 LATENT DEMAND BY YEAR - RHODE ISLAND
- 6.11 CITIES SORTED BY ZIPCODE - RHODE ISLAND
- 6.12 LATENT DEMAND BY YEAR - VERMONT
- 6.13 CITIES SORTED BY ZIPCODE - VERMONT

## **7 PLAINS**

- 7.1 EXECUTIVE SUMMARY
- 7.2 LATENT DEMAND BY YEAR - IOWA
- 7.3 CITIES SORTED BY ZIPCODE - IOWA
- 7.4 LATENT DEMAND BY YEAR - KANSAS
- 7.5 CITIES SORTED BY ZIPCODE - KANSAS
- 7.6 LATENT DEMAND BY YEAR - MINNESOTA
- 7.7 CITIES SORTED BY ZIPCODE - MINNESOTA
- 7.8 LATENT DEMAND BY YEAR - MISSOURI
- 7.9 CITIES SORTED BY ZIPCODE - MISSOURI
- 7.10 LATENT DEMAND BY YEAR - NEBRASKA
- 7.11 CITIES SORTED BY ZIPCODE - NEBRASKA
- 7.12 LATENT DEMAND BY YEAR - NORTH DAKOTA
- 7.13 CITIES SORTED BY ZIPCODE - NORTH DAKOTA
- 7.14 LATENT DEMAND BY YEAR - SOUTH DAKOTA
- 7.15 CITIES SORTED BY ZIPCODE - SOUTH DAKOTA

## **8 ROCKIES**

- 8.1 EXECUTIVE SUMMARY
- 8.2 LATENT DEMAND BY YEAR - COLORADO
- 8.3 CITIES SORTED BY ZIPCODE - COLORADO
- 8.4 LATENT DEMAND BY YEAR - IDAHO
- 8.5 CITIES SORTED BY ZIPCODE - IDAHO
- 8.6 LATENT DEMAND BY YEAR - MONTANA
- 8.7 CITIES SORTED BY ZIPCODE - MONTANA
- 8.8 LATENT DEMAND BY YEAR - UTAH
- 8.9 CITIES SORTED BY ZIPCODE - UTAH
- 8.10 LATENT DEMAND BY YEAR - WYOMING
- 8.11 CITIES SORTED BY ZIPCODE - WYOMING

## **9 SOUTHEAST**

### **9.1 EXECUTIVE SUMMARY**

#### **9.2 LATENT DEMAND BY YEAR - ALABAMA**

#### **9.3 CITIES SORTED BY ZIPCODE - ALABAMA**

#### **9.4 LATENT DEMAND BY YEAR - ARKANSAS**

#### **9.5 CITIES SORTED BY ZIPCODE - ARKANSAS**

#### **9.6 LATENT DEMAND BY YEAR - FLORIDA**

#### **9.7 CITIES SORTED BY ZIPCODE - FLORIDA**

#### **9.8 LATENT DEMAND BY YEAR - GEORGIA**

#### **9.9 CITIES SORTED BY ZIPCODE - GEORGIA**

#### **9.10 LATENT DEMAND BY YEAR - KENTUCKY**

#### **9.11 CITIES SORTED BY ZIPCODE - KENTUCKY**

#### **9.12 LATENT DEMAND BY YEAR - LOUISIANA**

#### **9.13 CITIES SORTED BY ZIPCODE - LOUISIANA**

#### **9.14 LATENT DEMAND BY YEAR - MISSISSIPPI**

#### **9.15 CITIES SORTED BY ZIPCODE - MISSISSIPPI**

#### **9.16 LATENT DEMAND BY YEAR - NORTH CAROLINA**

#### **9.17 CITIES SORTED BY ZIPCODE - NORTH CAROLINA**

#### **9.18 LATENT DEMAND BY YEAR - SOUTH CAROLINA**

#### **9.19 CITIES SORTED BY ZIPCODE - SOUTH CAROLINA**

#### **9.20 LATENT DEMAND BY YEAR - TENNESSEE**

#### **9.21 CITIES SORTED BY ZIPCODE - TENNESSEE**

#### **9.22 LATENT DEMAND BY YEAR - VIRGINIA**

#### **9.23 CITIES SORTED BY ZIPCODE - VIRGINIA**

#### **9.24 LATENT DEMAND BY YEAR - WEST VIRGINIA**

#### **9.25 CITIES SORTED BY ZIPCODE - WEST VIRGINIA**

## **10 SOUTHWEST**

### **10.1 EXECUTIVE SUMMARY**

#### **10.2 LATENT DEMAND BY YEAR - ARIZONA**

#### **10.3 CITIES SORTED BY ZIPCODE - ARIZONA**

#### **10.4 LATENT DEMAND BY YEAR - NEW MEXICO**

#### **10.5 CITIES SORTED BY ZIPCODE - NEW MEXICO**

#### **10.6 LATENT DEMAND BY YEAR - OKLAHOMA**

#### **10.7 CITIES SORTED BY ZIPCODE - OKLAHOMA**

#### **10.8 LATENT DEMAND BY YEAR - TEXAS**

## 10.9 CITIES SORTED BY ZIPCODE - TEXAS

## **11 DISCLAIMERS, WARRANTIES, AND USER AGREEMENT PROVISIONS**

### 11.1 DISCLAIMERS & SAFE HARBOR

### 11.2 ICON GROUP INTERNATIONAL, INC. USER AGREEMENT PROVISIONS

## I would like to order

Product name: The 2022-2027 Outlook for Automobile and Light Truck Trailers for US Zip Codes

Product link: <https://marketpublishers.com/r/287E24926EB8EN.html>

Price: US\$ 595.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/287E24926EB8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970