

# The 2022-2027 Outlook for Aprons, Shower Caps, and Other Apparel Accessories Made of at Least 50% Plastic or Rubber for US Zip Codes

<https://marketpublishers.com/r/2BED3FC26121EN.html>

Date: November 2021

Pages: 536

Price: US\$ 595.00 (Single User License)

ID: 2BED3FC26121EN

## Abstracts

This study covers the latent demand outlook for aprons, bibs, rain hats, shower and bathing caps, and other apparel accessories made from at least 50-percent plastic or rubber across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for aprons, bibs, rain hats, shower and bathing caps, and other apparel accessories made from at least 50-percent plastic or rubber. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers aprons, bibs, rain hats, shower and bathing caps, and other apparel accessories made from at least 50-percent plastic or rubber as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for aprons, bibs, rain hats, shower and bathing caps, and other apparel accessories made from at least 50-percent plastic or rubber is 3159999. It is for this definition that aggregate latent demand estimates are derived. Aprons, bibs, rain hats, shower and bathing caps, and other apparel accessories made from at least

50-percent plastic or rubber is specifically defined as follows:

3159999 APPAREL ACCESSORIES 50 PERCENT OR GREATER PLASTIC OR RUBBER, INCLUDING APRONS, BIBS, RAINHATS, AND SHOWER AND BATHING CAPS

31599991 Apparel accessories 50 percent or greater plastic or rubber, including aprons, bibs, rainhats, and shower and bathing caps

3159999100 Apparel accessories 50 percent or greater plastic or rubber, including aprons, bibs, rainhats, and shower and bathing caps

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